

# EnVigour HX™ Information Sessions

Join Delta Genomics for an evening dinner and information session on EnVigour HX™ - the first made in Canada genomic tool for commercial beef producers.

EnVigour HX™ provides producers with:

- Parentage assessment;
- Breed composition; and
- Vigour score (a measure of hybrid vigour).

The benefits of hybrid vigour are no secret in the cattle industry - it's linked to improved performance in fitness traits including fertility, survivability, adaptability, and even efficiency. EnVigour HX™ allows commercial beef producers to measure and manage hybrid vigour in their herds, through understanding the breed composition for optimizing mate matching in breeding plans.



## Multiple Dates & Locations:

Nov. 7, 2017 5:30-7:00pm - Edmonton, AB - register at: <http://bit.ly/2gva2vv>

Nov. 15, 2017 5:30-7:00pm - Grande Prairie, AB - register at: <http://bit.ly/2yUzhPc>

Nov. 16, 2017 5:30-7:00pm - Olds, AB - register at: <http://bit.ly/2yzYywR>

Nov. 27, 2017 5:30-7:00pm - Vermilion, AB - register at: <http://bit.ly/2xRmkkc>

Nov. 28, 2017 5:30-7:00pm - Eckville, AB - register at: <http://bit.ly/2zDqjTL>

Nov. 29, 2017 5:30-7:00pm - Claresholm, AB - register at: <http://bit.ly/2gvx0LZ>

While this event is held free of charge, registration (via Eventbrite) is required. The evening includes supper, followed by the EnVigour HX™ information session. The event in Edmonton will also include a tour of Delta Genomics laboratory.

To learn more about EnVigour HX™ and other service offerings with Delta Genomics:

780.492.2538 // [envigourhx@deltagenomics.com](mailto:envigourhx@deltagenomics.com) // [www.deltagenomics.com](http://www.deltagenomics.com)

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